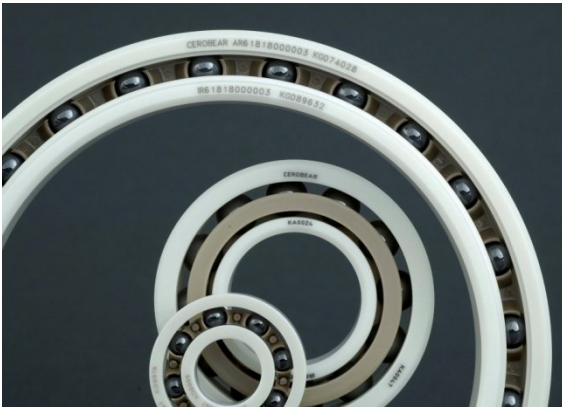


FOR IMMEDIATE RELEASE

CEROBEAR's Ceramic Bearings Provide Reliability to Semiconductor Industry

Aachen, Germany – July 19, 2010 – Cerobear GmbH, a pioneer in the design and manufacturing of advanced ceramic and hybrid bearings for use in extreme environments, recently reorganized its German operations and US sales support to provide additional service to the growing semiconductor industry.



Cerobear Managing Director and Founder, Jens Wemhoener, believes his company is well positioned to proactively serve and support the anticipated increases in ceramic bearing orders from the semiconductor industry. The company maintains its focus on reliability, quality and service as key ingredients to ensuring Cerobear's long-term success in the US and world markets.

"At Cerobear, we have been committed to the highest quality and absolute reliability as top priorities since we started our business in 1990," he stated. "We have steadily built a track record of providing bearing solutions and hands-on technical support for very demanding semiconductor applications. We recognize the

opportunity to grow further, and we have the capabilities to be a solid and reliable partner during this high growth period in the semiconductor industry."

Cerobear is a privately owned business with state-of-the-art production facilities in northwest Germany. The company specializes in designing and manufacturing all ceramic bearings made from silicon nitride and zirconia – and hybrid bearings with raceways manufactured from high nitrogen advanced steel and rolling elements made from silicon nitride. All bearings are available as ball and roller types.

Cerobear's advanced bearings are sought by high technology manufacturers because they operate seamlessly and reliably, with little or no lubrication, in highly corrosive, vacuum and clean room environments. For semiconductor and coating applications, Cerobear's proprietary rolling bearings are corrosion resistant, ultra tough and rigid, fully non-magnetic and unaffected by extreme heat, vacuum and aggressive media.

In addition to bearing applications for the semiconductor industry, Cerobear has designed and developed customized bearings for the most uncompromising requirements such as Le Mans and Formula One racing, NASA's Space Shuttle, America's Cup yachts, the Joint Strike Fighter and next generation jet engines.

To address the growing demands of the semiconductor industry, Cerobear recently announced a new program of complimentary consulting, in-person sales visits, and direct access to company engineers in Germany. Semiconductor industry engineers requiring very high quality ceramic and hybrid bearings, where absolute reliability is a key prerequisite, are welcome to contact Cerobear to discuss specific bearing applications.

Cerobear's email address for initial contact in the US is info@cerobearusa.com. The company's North American sales office is located in Southern California and can be reached by calling 714-838-7600.

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